

FACEBOOK IN THE LEARNING PROCESS: A CASE STUDY

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Abstract

Today, social networks are part of the lives of our students. Facebook is probably the main site of encounter, communication, interaction and sharing of ideas and matters of common interest among college students. In this context, and given the possibilities that social networks offer to create a learning effective environment, participatory and interactive, we present a case study in a class of 1st year degree in Primary Education in the course of Information Technology and Communication in Education. The objectives that motivated this study were not only identify and explore the educational potential of social networking, but also increase interest, participation and interaction of students with content and with partners in the learning process. This study consisted in exploring the applications and features of Facebook, in recognition of its educational usefulness, experimentation supported by resources and activities in context and in the corresponding evaluation to validate where, how and with what meaning we can use Facebook in the process of learning.

Keywords: Learning, education, Facebook, social networks.