



Fig.1 Mind-map - Research proposal

Design

Peripheral Portuguese Popular Design Spectrum a heritage for sustainable development

Keywords: popular artifacts, value of the territory, sustainability, design

Research proposal

The research presented is intended to act within local communities, contributing to their identity. This will focus on the demand for craftsmanship, workmanship, artifacts, devices, reuse, lost traditional economic activities, traditions and cultural specificities, toys, (...) in Portugal localities. The investigation proposes a data documentation survey and observation, enabling a first step analysis in the perspective of design value and sustainability. This study will promote the context of social and territorial local / regional contributing to a cultural heritage and economic future. The project also aims a file that can diffuse the study as a living process of inspiration for others sharing similar experiences. A legacy collection that does not become restricted to the scope of the research proposal, with the feasibility of future studies, 'new' processes, products, projects, applications, exhibits, educational plans (...).

Objective

Act in local communities, contributing to their identity and development.

Issues

How design research can study the craftsmen's, workmanship, artefacts, devices, reutilization object's, missing economic activities, routines, scripts and cultural features, transforming them into measurable attributes in the form of territorial, social and economical innovations?

How can design project recapture popular artefacts with strong historical/local reference from peripheral regions transforming them in global values?

How project design can provide an effective data-archive-legacy contributing to a future cultural heritage, exemplified in proceedings, products, applications and educational programs which is closely attached to sustainable living?

Methodologies

Descriptive study: based in case studies and action research

Instruments and methods of collecting information - direct observation, analysis of artefacts, open interviews, analysis chips, audiovisual and photographic record;

Data analysis and processing - essentially qualitative / interpretive;



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