



Proceedings of the International Conference of Applied Business and Management



Proceedings of the International Conference of Applied Business and Management (ICABM2020)

25th - 26th of June 2020 | Porto, Portugal

Edited by

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Abstracts and Full Papers were read and selected by Scientific Committee of the ICABM2020. All manuscripts went through a double-blind peer review process to be presented at the Conference of Applied Business and Management.

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ISBN: 978-989-54164-2-4

ISSN: 2184-7428

EDITOR: ISAG - EUROPEAN BUSINESS SCHOOL

ENTREPRENEURSHIP, HAPPINESS AND WORK: A BIBLIOMETRIC ANALYSIS

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Abstract

Purpose: This research aimed to identify the most developed themes in the fields of Entrepreneurship, Happiness and Work.

Methodology: To achieve these objectives, a search was carried out on two databases, namely Scopus and Web of Science (WoS) in May 2020, based on the terms "Entrepreneurship", "Happiness" and "Work". In Scopus database, 14 publications were counted and in WoS database, 25 publications were found, of which 6 were found simultaneously in the Scopus and WoS databases. A bibliometric analysis was developed using the VOSviewer software version 1.6.15 and the co-occurrence technique of "full-counting" terms was used in order to build a map that shows the relation between the different terms and their association in clusters of thematic areas based on 33 publications.

Originality: Since the well-being, involvement, commitment or happiness of workers are themes that have produced a growing interest in research in the field of management, particularly, in the field of human resources (Kolodinsky, Ritchie & Kuna, 2017; Lee, Park & Baker, 2017) this original study was carried out in order to verify findings in the literature such as: the happiness at work enables the attainment of personal and professional goals and contributes to organizational success (Veld & Alfes, 2017); self-employment is highly valued due to the self-determination and autonomy it provides (Benz & Frey, 2008); self-employed individuals have higher levels of job satisfaction but self-employment does not provide a greater satisfaction with life because these workers work more hours and their leisure time is relatively shorter (Zwan, Hessels & Rietveld, 2018).

Findings: Two clusters of terms have been identified. The first cluster relates happiness with being an entrepreneur, employer and independent professionally. And, the second cluster relates self-employment with satisfaction with life.

Practical implications: This study contributes to consolidate the state of art in the fields of entrepreneurship, happiness and work/employment. Also, this study allowed taking into account quantitative studies developed in order to identify the relations between these fields.

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Keywords: Entrepreneurship, Happiness, Work, Bibliometric, Scopus, Web of Science.

Acknowledgements

The authors are grateful to the Foundation for Science and Technology (FCT, Portugal) for financial support by national funds FCT/MCTES to CIMO (UIDB/00690/2020).