

indcoop

International Conference  
Co Creation Processes in Higher Education

2025  
Bragança.Portugal



in2cop

International Conference  
Co Creation Processes in Higher Education

**TÍTULO:** In2CoP 2025 - Conferência Internacional em Processos de Cocriação no Ensino Superior: Livro de Resumos

**EDITORES:** Bárbara Barroso, Celeste Antão, Cláudia S. Costa, Fernando Pereira, Inês Barbedo, Juliana Almeida- de-Souza, Pedro Rodrigues, Rebeca Lachovicz, Vera Ferro-Lebres

**EDIÇÃO:** Instituto Politécnico de Bragança, 5300-253 Bragança, Portugal

**ISBN:** 978-972-745-365-8

**TITLE:** In2CoP 2025 - International Conference on Co-creation Processes in Higher Education: Book of Abstracts

**EDITORS:** Bárbara Barroso, Celeste Antão, Cláudia S. Costa, Fernando Pereira, Inês Barbedo, Juliana Almeida- de-Souza, Pedro Rodrigues, Rebeca Lachovicz, Vera Ferro-Lebres

**PUBLISHED BY:** Bragança Polytechnic University, 5300-253 Bragança, Portugal

**ISBN:** 978-972-745-365-8

Esta publicação reúne os resumos das comunicações apresentadas na Conferência Internacional em Processos de Cocriação no Ensino Superior (In2Cop) 2025 e inclui ainda o programa do Encontro.

As doutrinas expressas em cada um dos resumos são da inteira responsabilidade dos autores.

This publication presents the abstracts of the communications presented at the International Conference in Co-Creation Processes in Higher Education (In2Cop) 2025 and the program of the Meeting.

The opinions expressed in each of the abstracts are the sole responsibility of the authors.



Healthy food basket for healthy basketball players.....	40
<i>Arrive: How to Increase Digital Skills for Marginalized Learners and Support Their Access to Education?.....</i>	<i>42</i>
BIP IntegratedProject / BIP Projeto Integrado.....	43
“Eat Well, Grow Healthy” .....	44
Development of a Bioproduct Based on Tilapia Skin and Hyaluronic .....	45
Development of Functional Gummies Incorporating Pectin and Ergosterol with Hypocholesterolemic Activity .....	46
Donkey Wonderland .....	47
Eco-Friendly Innovation: Starch-Based Deodorant from Potato Peels .....	48
Estudar Graça Morais – Visão Popular de uma Artista Local.....	49
Improving Food Storage and Hygiene Practices in Educational Settings .....	50
Natural Avocado Peel-Based Exfoliant .....	53
Nutritional Education in children - “A healthy day” .....	54
Projeto Integrado .....	56
Removal of estrogens from water by adsorption using carbon-based materials.....	57
The Shades of Nature: Dye or Try .....	59
Tomato Skin-Based Moisturising Cream .....	60

## BIP IntegratedProject / BIP Projeto Integrado

Francisco Magalhães<sup>1</sup>; Giovany Gomes<sup>1</sup>; Miguel Sousa<sup>1</sup>: (filme-ensaio); Mariana Domingues<sup>1</sup>: (ilustrações); Ana Lúcia Pinto<sup>1,2</sup>, Arlindo Santos<sup>1</sup>, Carlos Casimiro Costa<sup>1,2</sup>; Tiago Fernandes<sup>1,2</sup>

<sup>1</sup>Instituto Politécnico de Bragança, Campus de Santa Apolónia, 5300-253 Bragança, Portugal

<sup>2</sup>CITED Centro de Investigação Transdisciplinar em Educação e Desenvolvimento, Instituto Politécnico de Bragança, Campus de Santa Apolónia, 5300-253 Bragança, Portugal

**Introduction:** The Integrated Project is a BIP ERASMUS+ programme that, in 2024, is running its fourth edition. It combines online and in-person sessions, involving students from various European partner institutions. The project is part of the Integrated Project course unit within the Multimedia degree at EsACT, offering students an international and multidisciplinary experience in project creation.

**Objectives:** Through this BIP programme, the aim is to explore the social and cultural geographies of communities, valuing their origins and specific identities by implementing co-creation strategies. Markets, as historic and social hubs, are understood as essential spaces for preserving traditions, languages, and identities. The thematic framework focuses on local markets and their culture, promoting the relationship between space, community, and traditions. In this context, active research and the application of systemic methodologies are considered fundamental to understanding and representing the identity of markets and communities across Europe, connecting past, present, and future. This broad approach enables the development of creative projects that involve multiple forms of expression, such as animation, photography, film, architecture, music, and digital media.

**Methodology:** The programme's methodology is based on direct interaction with markets and communities, applying co-creation strategies that involve field research, collection of testimonies, visual documentation, and artistic experimentation. Emphasis is placed on observing and exploring local narratives, focusing on building visual discourses that express the identity and dynamism of markets. The integration of various media and techniques allows the creation of multidisciplinary projects, fostering collaboration among students from different fields and nationalities.

**Results:** The two projects developed in 2023 illustrate the outcomes of this programme. The first, *A vida de toda a gente* (Everyone's Life), is an essay film centred on the market of Mirandela, exploring its atmosphere and the daily life of its visitors. The second, *Gente do Mercado* (Market People), presents through illustration the individuals who play a fundamental and daily role in Mirandela's market, highlighting the importance of their stories and presence in shaping local identity.

Conclusions:

These projects reinforce the importance of linking education, culture, and community, providing students with practical and collaborative learning experiences. Valuing markets as social and cultural spaces, combined with diverse creative approaches, enables students to develop both knowledge and technical and artistic skills, while contributing to the preservation of European community identities.

**Keywords:** BIP, ERASMUS+, integrated project, multimedia, co-creation, systemic methodologies, local markets, cultural identity, traditions, communities, multimedia heritage, Mirandela, storytelling, interdisciplinarity, EsACT, IPB