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ABSTRACTS

Sustainable Transformation and Spatial Interaction of People and Places

Urban and Rural Landscapes for
mobility, migration and tourism



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Title

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THE POETICS OF PLACE: ORALITY AND MUSIC AS A NETWORK IN CROSS-BORDER CULTURAL TRANSMISSION

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Abstract

Throughout the years and all over the world, the art has not only been a human tool for expressing feelings and sensations, but has also become a philosophical, social, historical, and political means of communication during the times.

The artistic practices play a meaningful function in fostering mutual understanding and tolerance among diverse cultural groups. In a similar vein, Laborinho (in OEI, 2022) highlights the importance of languages and arts as “internationalization strategies”, as well as “their contribution to social cohesion and critical thinking”.

Associated with the idea of cultural commons, the authors refer the concept of heritage as a common resource. A cultural territory is therefore a geographic repository of a cultural expression or a culturally specific product, whose culture often depends on the local tangible and intangible resources of a given area (Euler, 2015, 2018; Santagata et al. 2011; Setti e Garuti, 2018).

For example, as stated by Secretary-General of the United Nations (2019), the Portuguese language “play a crucial role in promoting understanding, affection, mutual respect, and coexistence among peoples and citizens of the most distinct geographical origin”. In this sense, this study aims to explore artistic practical interventions for cultural dissemination based on orality and music as a network in cross-border cultural transmission. The following question arises: How can the boost of artistic projects foster good practices in the dissemination of the immaterial heritage of places?

Through qualitative research (literature review) and the collected and organized information (ground theory) we prospect to better understand the phenomenon of studying (the arts as a mechanism of statement and spreading of the immaterial heritage in cross-border cultural transmission).

In this field, our article also presents two artistic projects - Umbral and Mina - in which through music, lyrics and traditional orality they describe the natural and cultural landscapes of the Trás-os-Montes region. From side to side on tours in Portuguese territory, as well as in concerts and festivals in international context, artists - as ambassadors of Portuguese culture and language - promote the places and the intercultural dialogue.

In terms of expected results, this work will not permit the generalization of results to other contexts but will allow for launching hypotheses for an innovation model in rural environments, which encourages setting up artistic and creative networks to promote the visibility of the immaterial heritage of these territories.

Keywords | Orality, Music, Immaterial Heritage, Cultural Transmission.

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