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Abstract:

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Using Websites To Disclose Information On Human Capital: An Exploratory Study In The Portuguese Banking Sector

This study examines the use of websites by Portuguese banks to disclose information about their human capital. For this purpose, a manual content analysis was carried out, based on an analysis grid that allows to identify the elements that are disclosed. The results show that banks already use websites to disclose information on human capital, but at a low level. There are also topics related to human capital information that no bank discloses on its website.

Cecilia Carmo

Research Unit on Governance, Competitiveness and Public Policies (GOVCOPP), Universidade de Aveiro (ISCA-UA)
Portugal

Joaquim Leite

Unidade de Investigação Aplicada em Gestão (UNIAG), Instituto Politécnico de Bragança (IPB)
Portugal

Beatriz Lima

Universidade de Aveiro (ISCA-UA)
Portugal