

CHARMING LOCAL HOUSING

An immersive storytelling



KING
garfield
HOUSE



PROBLEM TO BE SOLVED

How to make the travel and accommodation experience more immersive and enjoyable in a world increasingly connected to artificial intelligence?

HOW IT CAN BE DONE

- Partnership with VR companies;
- Create intelligent environments connected with AI;
- Have your own custom "Alexa".

BENEFITS

- Connect more closely the tourist with the local;
- Traditions and culture in Bragança while technological innovations are incorporated;
- Offer an immersive and personalized experience.

SOLUTION

Using AI and VR glasses, King Garfield House (KGH) guests will receive an intense and immersive experience.