

Transforming Remote Work and Tourism in the Digital Nomad Era

Ricardo Correia
Polytechnic University of Bragança, Portugal

Márcio Martins
Polytechnic University of Bragança, Portugal

Ruta Fontes
University of Aveiro, Portugal

Vice President of Editorial	Melissa Wagner
Managing Editor of Acquisitions	Mikaela Felty
Managing Editor of Book Development	Jocelynn Hessler
Production Manager	Mike Brehm
Cover Design	Phillip Shickler

Published in the United States of America by
IGI Global Scientific Publishing
701 East Chocolate Avenue
Hershey, PA, 17033, USA
Tel: 717-533-8845
Fax: 717-533-8661
Website: <https://www.igi-global.com> E-mail: cust@igi-global.com

Copyright © 2025 by IGI Global Scientific Publishing. All rights reserved. No part of this publication may be reproduced, stored or distributed in any form or by any means, electronic or mechanical, including photocopying, without written permission from the publisher. Product or company names used in this set are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global Scientific Publishing of the trademark or registered trademark.

Library of Congress Cataloging-in-Publication Data

Names: Correia, Ricardo Fontes, 1978- editor. | Martins, Márcio Ribeiro, 1979- editor. | Fontes, Ruta, 1985- editor.

Title: Transforming remote work and tourism in the digital nomad era / [edited by] Ricardo Correia, Márcio Martins, Ruta Fontes.

Description: Hershey, PA : IGI Global Scientific Publishing, [2025] | Includes bibliographical references and index. | Summary: "This book examines how the digital nomad movement impacts tourism, particularly how destinations are evolving to cater to this group's needs. It explores essential infrastructure like coworking spaces and reliable internet, alongside nomad-specific services and experiences that promote productivity, leisure, and cultural exchange"-- Provided by publisher.

Identifiers: LCCN 2024061711 (print) | LCCN 2024061712 (ebook) | ISBN 9798337300764 (hardcover) | ISBN 9798337300771 (paperback) | ISBN 9798337300788 (ebook)

Subjects: LCSH: Telecommuting. | Virtual work teams. | Tourism. | Work environment.

Classification: LCC HD2336.3 .T74 2025 (print) | LCC HD2336.3 (ebook) | DDC 658.3/123--dc23/eng/20250228

LC record available at <https://lccn.loc.gov/2024061711>

LC ebook record available at <https://lccn.loc.gov/2024061712>

British Cataloguing in Publication Data

A Cataloguing in Publication record for this book is available from the British Library.

All work contributed to this book is new, previously-unpublished material.

The views expressed in this book are those of the authors, but not necessarily of the publisher.

This book contains information sourced from authentic and highly regarded references, with reasonable efforts made to ensure the reliability of the data and information presented. The authors, editors, and publisher believe the information in this book to be accurate and true as of the date of publication. Every effort has been made to trace and credit the copyright holders of all materials included. However, the authors, editors, and publisher cannot assume responsibility for the validity of all materials or the consequences of their use. Should any copyright material be found unacknowledged, please inform the publisher so that corrections may be made in future reprints.

Table of Contents

Preface	xi
Chapter 1	
Navigating the New Frontier: Remote Work and the Rise of the Digital Nomads 1 <i>Roma Singh, Tezpur University, India</i> <i>Runumi Das, Tezpur University, India</i>	
Chapter 2	
New Frontiers of Tourism: The Transformation of Tourism in the Era of Remote Work and Digital Nomads	29
<i>Noelia Araújo Vila, University of Vigo, Spain</i> <i>Almudena Otegui Carles, University of Vigo, Spain</i>	
Chapter 3	
Tourism in the Age of Remote Work: How Digital Nomads Are Changing the Game	51
<i>Gaye Deniz, Nevşehir Hacı Bektaş Veli University, Turkey</i> <i>Şule Ardiç Yetiş, Nevşehir Hacı Bektaş Veli University, Turkey</i>	
Chapter 4	
Transition from Traditional Tourism Destinations to Digital Nomad-Friendly Destinations: A Conceptual Perspective	89
<i>Ali Yuce, Cappadocia University, Turkey</i>	
Chapter 5	
Push and Pull Factors Making Istanbul an Attractive Destination for Digital Nomads	109
<i>Nihan Uğur, Department of Tourism Management, Istanbul Nişantaşı University, Turkey</i>	
Chapter 6	
Digital Nomads on Tourism Destinations Economies by Mediation of Marketing of Destinations in Horn of Africa	139
<i>Fikeralem Toma, Bule Hora University, Ethiopia</i> <i>Shashi Kant, Bule Hora University, Ethiopia</i> <i>Metasebia Adula, Bule Hora University, Ethiopia</i>	

Preface

The emergence of digital nomadism and remote work has redefined the global landscape of employment and travel. Once considered a niche lifestyle, remote work has become a mainstream phenomenon, driven by technological advancements and shifting workplace cultures. The COVID-19 pandemic accelerated this transition, compelling businesses and individuals alike to embrace flexible work arrangements. As a result, the intersection of remote work and tourism has sparked significant transformations in local economies, urban planning, and cultural dynamics. This volume delves into the multifaceted implications of digital nomadism, exploring its impact on workforce mobility, tourism economies, and sustainable development.

The chapters in this book collectively highlight the evolving role of digital infrastructure, policy adaptation, and economic strategies that cater to digital nomads. From urban centers to rural retreats, destinations worldwide are reimagining their offerings to accommodate this new breed of travelers who seek work-life integration beyond traditional office spaces. As digital nomads contribute to local businesses and cultural exchanges, their presence poses both opportunities and challenges. Questions surrounding gentrification, infrastructure demands, and environmental sustainability underscore the need for balanced, well-informed strategies to ensure mutually beneficial outcomes for both host communities and digital workers.

By compiling research from distinguished scholars across diverse geographical contexts, this book offers an in-depth examination of how remote work and digital nomadism are reshaping industries, policies, and societal structures. The insights presented herein aim to provide policymakers, tourism stakeholders, and scholars with valuable perspectives on the evolving future of work and travel. Through empirical studies, conceptual frameworks, and comparative analyses, this volume serves as a critical resource for understanding the broader implications of digital nomadism and its role in shaping tomorrow's world.